

NEW DYSPORT

Since gaining FDA approval in April 2009, Dysport has been hailed as “the new alternative for Botox” by doctors and patients alike. But will Dysport, which has been used in Europe for more than a decade, prove to be a viable replacement? One thing’s for sure: it’s a brand new day for injectable wrinkle treatments.

Dr. Mark Taylor, M.D., of Gateway Aesthetic discusses the benefits of Dysport.

Recently the FDA approved Dysport, a product similar to Botox® Cosmetic that selectively relaxes the muscles that cause wrinkles and folds in the skin. This product has been used in countries around the world for years and is now available for use in our clinic.

The approval of Dysport has been a much anticipated event for Gateway Aesthetic; we have had the opportunity to use Dysport to a limited extent over the past five years. For many of our patients, Dysport may have a faster onset of action and a longer duration than Botox. Dysport also offers great results to those patients who have been resistant to the Botox brand, who have

had side effects from Botox, or who failed to achieve the expected results. Likewise, it is also possible that patients who, for one reason or another, have had less than optimum results from Dysport may have better results with Botox. The benefit to you as the patient is that you now have two choices.

At Gateway Aesthetic, we have used Dysport with excellent results, no adverse effects, and exceptional patient satisfaction. For patients, there may also be a cost advantage to using the new Dysport product, because it may be able to achieve longer lasting benefits for the same price. Personally, my wife and I both became resistant to Botox a few



At left, a treatment at Gateway Aesthetic using Botox to eliminate forehead lines. At right, a Botox treatment for crow's feet. Dysport is recommended for patients who have shown a resistance to Botox injections.

years ago, and both of us have found Dysport to be an exceptionally effective alternative.

The use of Dysport is almost identical to the Botox treatments that many have become familiar with. There are no more risks, discomfort or other side effects than you would expect from the Botox injections. Treatment involves the injection of small amounts of Dysport into the muscles that cause wrinkles. The most common areas for treatment include frown lines, crow's feet, eyebrows, forehead lines, bunny lines across the bridge of the nose, upper lip, chin, and muscles that pull down on the corners of the mouth.

Both Botox and Dysport may also be used to treat a variety of other conditions, including hyperhidrosis, or excessive sweating; cervical dystonia, which involves abnormal muscle spasms; and migraine headaches.

I am very excited about having Dysport at our clinic. A typical treatment with Dysport will be approximately the same cost as a similar treatment with Botox. Mention this article and receive 15 percent off your first Dysport treatment. I believe that you will be very happy with the results you achieve with this outstanding new product. 🐾

To learn more about Dysport and Botox, as well as other impressive wrinkle treatments, download our fact sheet at GatewayLaserCenter.com